

ACQUISITIONS FUNDRAISER

Full-time / 40 hours per week / Cape Town, South Africa

FOUR PAWS is the global animal welfare organisation for animals under direct human influence, which reveals suffering, rescues animals in need and protects them. Find out more about our sustainable campaigns and projects on www.four-paws.org.za.

Would you like to contribute to something meaningful and work with us along our mission? This is your chance. We are looking for dedicated people to enrich our team.

Your contribution will be

- Coordinating well-established Face to Face and Call Centre Fundraising programmes in collaboration with agency partners
- Identifying and trialing new individual giving channels and income streams to reach and recruit new donors
- Using data to develop, regularly update and report on acquisitions against targets
- Developing targeted lead conversion journeys across channels
- Assisting with the planning and implementation of events.

Your profile ideally illustrates

- Several years relevant experience and/or educational background
- A proven track record in coordinating Face-to-Face Fundraising activities and growing acquisition channels
- Several years of professional copywriting and/ or marketing experience
- A proven track record in individual regular giving programmes and donor retentions
- Excellent written and spoken English
- Strong proficiency in Microsoft Word, Excel, and PowerPoint, with a good understanding of data analysis techniques
- Experience with CRM systems such as Salesforce
- An independent and organised self-starter
- Great affinity to animal welfare and FOUR PAWS' vision and mission

Our offer includes

- The opportunity to truly contribute to global animal welfare
- A multinational team with the spirit of being ONE FOUR PAWS
- A dynamic and pleasant working environment in a motivated team
- An attractive and technically advanced office
- Training measures and an eLearning onboarding platform
- A competitive salary with benefits

We are dedicated to the principles of diversity, equality, and inclusion.

Suitable candidates are invited to email a motivation letter highlighting your suitability to the role, a CV in **Word** format and contact details of three work related referees to rudayba@maraisbutton.co.za

Closing date: Sunday 10th March 2024