



## BRAND & MARKETING OFFICER

Full-time / 40 hours per week / Cape Town, South Africa

**FOUR PAWS** is the global animal welfare organisation for animals under direct human influence, which reveals suffering, rescues animals in need and protects them. Find out more about our sustainable campaigns and projects on [www.four-paws.org](http://www.four-paws.org).

Would you like to contribute to something meaningful and work with us on our mission? This is your chance. We are looking for dedicated people to enrich our team.

### Your contribution will be

- Contributing towards the brand and advertising strategy for South Africa.
- Implementation of all marketing, brand and advertising activities in South Africa.
- Supporting with brand awareness in South Africa through development and implementation of brand awareness campaigns.
- Building positive relationships with agencies and printing companies to get free advertising.
- Coordinating all graphic design work needed for FOUR PAWS South Africa, including supporting other departments with any design work needed.
- Supporting projects, campaigns and sanctuary with advertising activities as needed.
- Supporting AVP with video editing as needed.

### Your profile ideally illustrates

- One to three years of experience dealing with Advertising and Media buying agencies.
- One to three years of experience in managing the brand of an organisation.
- Professional experience with advertising platforms like Google Display & Video 360, YouTube, Meta etc.
- Marketing qualification and/or Graphic design qualification.
- Must be bilingual in English and Afrikaans
- Have experience in Adobe Suite for photo and video editing.
- Willingness to travel as well as valid South African drivers licence.
- Dedicated and team player.
- Passion for animal welfare and FOUR PAWS vision and mission.
- Due to Employment Equity Laws, applications from South African citizens only, are required.

### Our offer includes

- The opportunity to truly contribute to global animal welfare.
- An animal friendly workplace with a dynamic and pleasant job environment.
- Contribution to the pension fund & medical aid.
- Flexible working times with the option of partial remote work.
- Extra family days at the end of the year.
- Seniority bonus programme, additional days off for long-term colleagues.

We are dedicated to the principles of diversity, equality, and inclusion.

Suitable candidates are invited to email a motivation letter highlighting your suitability to the role, a CV in **Word** format and contact details of three work related referees to [rudayba@maraisbutton.co.za](mailto:rudayba@maraisbutton.co.za)

**Closing date: Monday 09th December 2024**

Contact will only be made with shortlisted candidates.