



FUNDRAISING SYSTEMS AND DATA SPECIALIST

Full-time / 40 hours per week / Westlake, Tokai

FOUR PAWS is the global animal welfare organisation for animals under direct human influence, which reveals suffering, rescues animals in need and protects them. Find out more about our sustainable campaigns and projects on www.four-paws.org.

Your contribution will be

- Developing and executing strategies to maintain and enhance the fundraising tech stack, ensuring systems are remaining secure, operational, and up to date.
- Overseeing Salesforce operations and integrations with donation systems, payment gateways, and marketing tools like HubSpot.
- Managing vendor platforms and technical projects, including administering OwnBackup and coordinating with external service providers.
- Ensuring accurate data flow and integrity through imports, reconciliations, deduplication, and performing regular security audits.
- Creating and enforcing SOPs, automation processes, and compliance standards across all platforms.
- Generating donor data reports and insights to support acquisition and retention strategies, including managing F2F campaign performance.
- Serving as the technical lead for the fundraising team, providing user support and delivering training for staff onboarding and system proficiency.

Your profile ideally illustrates

- Several years of experience with Salesforce, Salesforce Non-Profit Success Pack, as an advantage
- Experience in a fundraising organisation will be advantageous
- Experience with data quality and data management
- Proficient in English
- Relevant marketing skills, including compiling tables and graphs for reports and presentations
- Experience with security settings, profiles, roles, visual flows, process builders, workflow & validation rules, custom email templates, reports, dashboards,
- Pragmatic, analytical, proactive, and prioritising working style
- Great affinity to animal welfare and FOUR PAWS vision and mission

Our offer includes

- The opportunity to truly contribute to global animal welfare
- A multinational team with the spirit of being ONE FOUR PAWS
- A dynamic and pleasant working environment in a motivated team
- An attractive and technically advanced office
- Training measures and an eLearning onboarding platform

Suitable candidates are invited to email a motivation letter highlighting your suitability to the role, a CV in **Word** format and contact details of three work related referees to

rudayba@maraisbutton.co.za

Closing date: Sunday 14th December 2025